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Proved to be very significant in my growing years. A frequent look at this board forced me not to waste time. I dreaded boarding this tram that often arrested my attention. I was told by my grand mother, GOD demands an unconditional explanation for bad time management.

Today I seek an answer from my conscine : do I do justice to TIME when I come across such moments



As I continue my journey let every step be.....



a sincere effort to respect mankind.



Reflection of Good Moments make me severe bad thoughts.



A pleasure trip to Banabitan, Baidyabati by Luxury Bus

Mr.D.K.Marik

Dr. Hari Prosad Kanoria is the founder of IISD who is also the Chairman of SREI Group of Companies.

Presently, Mrs. Madhulika Kanoria is entrusted with the day to functioning of the Institute. She is also looking for up-liftment of both financial and administrative matters after assumption of office of Vice Chairman of this Institute. She has assumed the position after the death of Prof. Anil Baran Chakraborty.

On her advice, a picnic was organized for Management students, both old and new, by IISD on 22nd January, 2014 at Banabitan, Baidyabati , Hooghly .

On 22nd Feb at 8.30 a.m. a Luxury Bus was detailed for duty for our said journey which was flagged off by our Revered and Beloved Executive Director, IISD who also took an active role and inspiring leadership for arrangement of picnic in a befitting manner like previous year.

The said Luxury Bus reached the scheduled picnic spot at 11 a.m. The participants are mostly Management students, senior officials, Executives, Support Staff composing 34 altogether. During bus journey they were served with delicious tiffin packets and all the participants were very much pleased.

After reaching the picnic spot, some senior members took little rest at the cozy and well decorated balcony. The two adjacent rooms were well equipped, furnished with modern gadgets and covered all round with scenic beauty. The rent is Rs. 5000/-per party. There was a separate space for cooking. The participants were served with coffee, snacks and pakora. Mr. Chayan Biswas was entrusted to look after the cooking arrangement all by himself.

After reaching the picnic spot, some senior members took light refreshments roamed hither and thither in search of beautiful location of sight seeing all around the picnic spot. After completing dinner with fine rice {Tulai Panji}, dal, fried oil cake, salad, colly flower curry, chicken curry, chatni, papad, rasogolla etc It was learnt that the entire expenditure for purchasing Rasogolla was borne by our Executive Officer. All of them moved to see the scenic beauty of the spot lies elsewhere.

Then again, some young participants, both old and new, took part in boating adjacent to the Picnic Spot. We the seniors namely ED, Mr. S.C. Basu, OSD. Mr. P.K. Das, Consultant, Banking and Mr. D.K. Marik, Special Assistant to Chairman/Vice-Chairman, .IISD.

We were very much afraid by seeing their courage and valour but the young participants were reminded time and again not to participate in boating which is somewhat risky. While gossiping amongst ourselves under the sun we regrettably discussed the absence of Prof., (Dr,) S.K. Bondyopadhyay, Consultant, Medical and Shri B.B. Ghosh < Dy. Director. It was reportedly learnt that some relations from his native place was scheduled to visit his residence at Salt Lake.

While waiting from the shore anxiously, suddenly a local train passed away which reminded the golden memories of our young age when Appu along with his sister Durga, were staring at a local train from a long distance with curiosity in a film named Pather Panchali directed by Oscar Prize winner film maker Dr. Satyajit Ray, while in death bed, by a Jury, who had come all along from France for his famous film 'Panther Panchali' which brought worldwide fame and reputation for him reputation and glory and awarded many other prizes both in India and abroad. I cannot exactly remember the year, perhaps that year might be 1957 while studying in I.A Class of St. Paul's Cathedral Mission's College, Kolkata. in which particular year when he was awarded the glory I could not exactly remember.

Master Computer will tell the truth. I am an old man who is not well conversant with the tit bit of computer. I begged to be pardoned for my ignorance on the subject. My grand daughter is competent enough to give her expertise on the subject. Last, but not the least, is the scenic beauty of the setting sun which had not missed our sight. While waiting for the young Management students we were charmed by seeing the sight of the setting sun in the evening from a distance.

Most the Management students were in a mad race for taking photographs. The seniors raised questions amongst themselves about the efficiency of the young photographers. Who knows how many of them will acquire the skill of Mr. Nemaï Ghosh, who was the photographer of Satyajit Ray/ I know that gentleman personally from long year back. He was a Motor Vehicle Inspector (Technical). I do not know whether he retired or not. No praise is quite enough for the organizers for organizing such picnic in a befitting manner like previous year with the help and able cooperation of some dedicated high officials, Senior Executives and support staff of IISD, especially Mrs. Debarati Sen. our Marketing Manager, Mr. Sandip Sanyal, Mr. Chayan Biswas, Mr. Nilanjan Basu, Mr. Prabir Nandi, Mr. Jishnu Sanyal, Mr. Satyanath Bera and Mr. Ananda Pal, Mr Pradip Sarkar, Mr. Gautam Hari, Mr. Parimal Dhali etc., Most of them had done remarkable job entrusted to them. This pleasant trip also gave all the Management students, both old and new, expressed their great satisfaction and joy to the organizers and wished that in the next year such arrangement of picnic give impetus to mix with others and try to develop their skill to mix with their colleagues who have already joined in a reputed concern. Before we boarded the Luxury Bus we were requested to make a line in order to Facilitate the young photographers to take snaps, number of times, with a view to commemorate the occasion.

Our Luxury Bus started at 5 p.m. from Baidyabati and reached IISD at 7.30 p.m.

On the way, all the participants sang chorus song “

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This pleasant trip will ever remember by all the participants.

We shall all look forward anxiously in the days to come.



Some images of Banabitan Picnic

To all my dear friends, students, my senior faculties and colleagues

As this Monday, 31st March 2014 is my last day in this Institution, I convey my heartfelt thanks to everybody with whom I had shared this 3 year journey. I will always remember and treasure the time I have shared with all of you the past years and it has been my good fortune that I have made so many friends here. When I joined IISD as Manager Marketing, I was a little apprehensive of my duties as I had never ventured in the core marketing area before. But thanks to all my colleagues and seniors, I was able to do justice to my job and I would specially like to thank Madhulika Madam, Vice Chairman of IISD and Chairman Sir for giving me ample independence and support for the same.

These 3 years have flown away so fast, it seems that I joined the Institute just few days back...., I have learned a lot having worked closely with 3 generations....my seniors and faculties , my nearly same age colleagues and my students. I take back with me a lot of love that I have received from everyone and a lot of memories from this Institution.

I will definitely miss IISD and wish all the success to IISD and may this Institution receive the recognition that it duly deserves.

Au Revoir....!!

With warm regards & love,
Mrs. Debarati Sen
Manager-Marketing

Goodbye





Questions:

1. In humans, what weighs less than 2.5% of our total body weight, but accounts for more than 20% of our energy consumption?
2. Which actor wrote the screenplay for the 1993 film, Hum Hain Rahi Pyar Ke?
3. What does Part XX of the Indian Constitution deal with?
4. Which dance form involves Tarangam, in which a performer dances on the edge of a brass plate with complicated rhythmic patterns?
5. From which city was the capital of Punjab shifted to Chandigarh in 1953?
6. With which sport would one associate the 13th century treatise, Malla Purana?
7. Soon after its arrival in Europe, which fruit was also known as the Peruvian apple?
8. Since 1997, which organisation has dedicated one week of its international match calendar every year to praising and promoting the spirit of fair play?
9. The collection of existing ancient Babylonian laws is named after which famous king?
10. Which is the southernmost state capital of India?
11. Which deity's chariot is drawn by the seven horses Gayatri, Trishtup, Anushtup, Jagati, Pankti, Brihati and Ushnik?
12. Which cricketer authored the book Balance of Power?
13. Initially, What was known as Auckland Circus Garden in Calcutta?
14. Charlotte Johnson was hired to create the wardrobe for which famous doll?
15. Who started Indian Thought Publications to publish his own works?
16. About three-fourth of the world's cadmium is used in the manufacture of what?
17. In Hindu myth, who is the eldest half brother of Ravana and Kumbhakarna?
18. What rank in the Indian Navy would be the equivalent of Major in the Indian Army?
19. The Institute of Works of Religion is the Central bank of which Unesco World Heritage Site?
20. According to economists, Frictional, Structural and Cyclical are the broad types of which social problem?



Answers:

1. Brain
2. Aamir Khan
3. Amendment of the Constitution
4. Kuchipudi
5. Shimla
6. Wrestling
7. Tomato
8. FIFA
9. Hammurabi
10. Thiruvananthapuram
11. Sun
12. Stephen Fleming
13. Eden Gardens
14. Barbie
15. R.K. Narayan
16. Batteries
17. Kubera
18. Lieutenant Commander
19. Vatican City
20. Unemployment



Some Drawbacks About Social Network

Sandip Mitra

MBA (HR), Ex-student of IISD



- Rima Saha , 24 years old, MBA student (name changed) loves to make new friends in Facebook and Wechat. Share almost everything with them. “Feeling alone”, “watching movie”, “enjoying cold coffee”, “at Aquatica”, even after knowing exam is nearby and its time to study, she wasted her time by updating status like “It's time to study” ...!!!
 - 26 years old, Surya Dutta (name changed) works at a reputed company, after completing software engineering. He has a bright future as he is hard working and talented, but he is addicted at social networks. At first he used to connect with his friends through office computers during working hours. The upper Management was alert and to make their employees concentrate on their work, they blocked the way to get into any social networks. But modern science has gifted us smart phones, through which Surya continued the same avoiding the close circuit cameras.
- These things are normal for young generation. Most of them are addicted to these social networks and spend hours with it. Many of them have more than one account, in Wechat, Facebook, Line, like networks.
- Because of this addiction, sometime students forget their classes, exams, appointments also. They keep chatting and send messages even when they are walking on the streets or crossing the road. Accidents also don't make them aware. Interesting thing is that the young generation, which is famously known as Gen-Y, is very busy and they are habituated to do multi-tasks. But the truth is most of them are busy with their social network friends and the virtual world. They don't bother about the real world or the facts which are surrounded by them. As a result they tend to lie and bluff with their friends. Some believe in the lies and some don't. Value of friendship has gone down so much that a simple click can start it or it can break it. The young generation nowadays doesn't trust

their childhood friends; but they like to meet with unknown “friends”, share phone numbers and other personal details. The use of social media has become so easy and widespread that notorious people use it for wrong reasons.

Young people use the spellings of social networks even when they are writing formal documents as they tend to be shorter and easier to type. They generally write thanks as “10X” or “thnx”, time as “tym”, morning as “mrng” night as “nyt” or “ni8”, then as “den”, tomorrow as “2morw”. They are confused whether the spelling is “college” or “collage”, because they are habituated to write “clg” in short, and they welcome their friends by saying “wlcm” instead of “welcome”.

They hardly spend time with their parents, instead they like to talk with them through the chat box. Even when they go out with their family or friends, then also they keep touch with their social network friends and keep them informed by updating status. They always keep in touch of what is going on in these networks; they are always in a hurry to put comments, likes and replies in their own photos and status, as well as in others.

The present generation is energetic, multi-talented but they are wasting their energy because of this addiction which is hampering their careers.

At the end it is important to say that social network is not bad if we are not addicted to it. It helps to keep touch with friends and relatives those who stay in other city or abroad. We hardly get scope to meet with them, but it makes easy to get them through these sites. It is possible to share photos and videos of memorable moments and people get opportunity of video conferencing also.

Anything too much is bad for us, and that is what happening for this generation. Social networks should be used but keeping some limitations.